

DECLARATION AND POWER OF ATTORNEY

As a below named inventor, I declare that:

My residence, post office address, and citizenship are as stated below next to my name; I believe I am an original, first, and joint inventor of the subject matter which is claimed and for which a patent is sought entitled PROVIDING SUBSTANTIALLY REAL-TIME ACCESS TO COLLECTED INFORMATION CONCERNING USER INTERACTION WITH A WEB PAGE OF A WEBSITE, the specification and drawings for which are attached hereto; I have reviewed and understand the contents of the above-identified specification, including the claims; and I acknowledge my duty to disclose to the U.S. Patent and Trademark Office all information known to me to be material to patentability as defined in 37 C.F.R. § 1.56.

I hereby appoint the following Practitioners at the following Customer Number:

05073

all of the firm of Baker Botts L.L.P., as my attorneys (or agents) with full power of substitution and revocation to prosecute this application, to transact all business in the U.S. Patent and Trademark Office connected therewith, and to file and prosecute any international patent applications filed thereon before any international authorities.

Send Correspondence To:

Christopher W. Kennerly, Esq.
The above Customer Number

Direct Telephone Calls To:

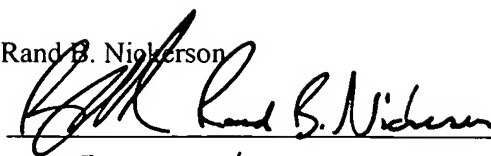
Christopher W. Kennerly, Esq.
Tel. 214.953.6812
Attorney Docket No. 067543.0182

I declare that all statements made herein of my own knowledge are true, that all statements made on information and belief are believed to be true, and that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine, imprisonment, or both under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of the application or any patent issuing therefrom.

Full Name of First Inventor:

Rand B. Nicholson

Inventor's signature:



Date:

July 28/03

Residence (City, County, State):

Highland Park, Lake County, Illinois

Citizenship:

Canada

Post Office Address:

2684 Sheridan Road
Highland Park, Illinois 60035

Full Name of Second Inventor:

Mark A. Treschl

Inventor's signature:



Date:

7/28/03

Residence (City, County, State):

Highland Park, Lake County, Illinois

Citizenship:

United States of America

Post Office Address:

1283 Sherwood Road
Highland Park, Illinois 60035

Applicant: Nickerson et al.
Application No.:
Attorney Docket No.: 067543.0184
Filed:
Title: *Providing Substantially Real-Time Access to Collected Information Concerning User Interaction With a Web Page of a Website*

**ASSERTION OF ENTITLEMENT TO SMALL ENTITY STATUS
PURSUANT TO 37 C.F.R. § 1.27(c)**

I am an official of the business concern identified below and empowered to act on behalf of the same:

Name of Business Concern: OpinionLab, Inc.
Address of Business Concern: 513 Central Avenue, Suite 300
Highland Park, Illinois 60035

I hereby assert small entity status for the business concern identified above. The business concern identified above qualifies as a small business concern as defined in 37 C.F.R. § 1.27(a)(2) and 13 C.F.R. §§ 121.106(b), .802 for purposes of paying reduced fees to the United States Patent and Trademark Office in that (1) the business concern identified above has not assigned, granted, or licensed, and is under no obligation under contract or law to assign, grant, or license, to any person, concern, or organization which would not qualify for small entity status as a person, small business concern, or nonprofit organization any rights in the invention entitled PROVIDING SUBSTANTIALLY REAL-TIME ACCESS TO COLLECTED INFORMATION CONCERNING USER INTERACTION WITH A WEB PAGE OF A WEBSITE by inventors Rand B. Nickerson and Mark A. Treschl and (2) the average number of employees of the concern and its affiliates, including full-time, part-time, and temporary employees, over each of the pay periods of the preceding completed twelve calendar months does not exceed 500 persons. According to 13 C.F.R. § 121.103(a)(1), concerns are affiliates of each other when one concern controls or has the power to control the other or a third party or parties controls or has the power to control both.

I acknowledge that, under 37 C.F.R. § 1.27(g)(2), notification of a loss of entitlement to small entity status must be filed in the application or patent prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate.

All statements made herein of my own knowledge are true, and all statements made herein on information and belief are believed to be true. The statements made herein were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001 and that such willful false statements may jeopardize the validity of any patent application directed to the invention described above, any patent issuing thereon, or any patent to which this assertion of entitlement to small entity status is directed.

Name of Person Signing: Richard A. Miller
Title of Person Signing: Vice President, Chief Operating Officer
Address of Person Signing: 513 Central Avenue, Suite 300
Highland Park, Illinois 60035

Signature:

Richard A. Miller

Date:

7/18/2003